

# SPORTS MEDIA, BA

**Requirements for Students Matriculating in or before Academic Year 2019-2020.** Learn more about University Academic Regulation 3.1 (<http://catalog.okstate.edu/university-academic-regulations/#matriculation>).

**Minimum Overall Grade Point Average: 2.00**

**Total Hours: 120**

Code	Title	Hours
<b>General Education Requirements</b>		
<i>English Composition</i>		
See Academic Regulation 3.5 ( <a href="http://catalog.okstate.edu/university-academic-regulations/#english-composition">http://catalog.okstate.edu/university-academic-regulations/#english-composition</a> )		
ENGL 1113	Composition I	3
or ENGL 1313	Critical Analysis and Writing I	
Select one of the following:		3
ENGL 1213	Composition II	
ENGL 1413	Critical Analysis and Writing II	
ENGL 3323	Technical Writing	
<i>American History &amp; Government</i>		
HIST 1103	Survey of American History	3
or HIST 1483	American History to 1865 (H)	
or HIST 1493	American History Since 1865 (DH)	
POLS 1113	American Government	3
<i>Analytical &amp; Quantitative Thought (A)</i>		
STAT 2013	Elementary Statistics (A)	3
or STAT 2053	Elementary Statistics for the Social Sciences (A)	
<i>Humanities (H)</i>		
Courses designated (H)		6
<i>Natural Sciences (N)</i>		
Must include one Laboratory Science (L) course		
Courses designated (N)		6
<i>Social &amp; Behavioral Sciences (S)</i>		
ECON 1113	The Economics of Social Issues (S)	3
or ECON 2103	Introduction to Microeconomics (S)	
MC 1143	Media in a Diverse Society (DS)	3
SPCH 2713	Introduction to Speech Communication (S)	3
<i>Additional General Education</i>		
Courses designated (A), (H), (N), or (S)		4
<b>Hours Subtotal</b>		<b>40</b>
<b>Diversity (D) &amp; International Dimension (I)</b>		
May be completed in any part of the degree plan		
Select at least one Diversity (D) course		
Select at least one International Dimension (I) course		
<b>College/Departmental Requirements</b>		
<i>First Year Seminar</i>		
(Transfer students with 15 hours exempt)		1
<i>Arts &amp; Humanities</i>		
See note 2.a.		9
<i>Natural &amp; Mathematical Sciences</i>		
See note 2.b.		3

## Foreign Language

See note 3 9

## Upper-Division General Education

Select 6 hours outside major department

See note 2.c.

**Hours Subtotal** 22

## Major Requirements

Minimum 2.50 GPA. Minimum grade of "C" in all MC-MMJ-SC-SPM prefix courses.

### Lower-division Professional Sequence

2.75 GPA and declared major required

MC 2003 Mass Media Style and Structure 3

MC 2023 Electronic Communication 3

SPM 2843 Sports and the Media 3

### Upper-division Professional Sequence

Proficiency Review required

MC 4143 Ethics and Issues in Mass Communications 3

MC 4163 Mass Communication Law 3

SPM 3813 Sports Reporting Across the Media 3

MMJ 3153 Fundamentals of Video and Studio Production 3

MMJ 3263 Multimedia Reporting 3

MMJ 4393 Data Journalism 3

### Emphasis

Complete one Area of Emphasis (p. 1) 27

**Hours Subtotal** 54

## Electives

Select 4 hours 4

May need to include 6 hours upper-division general education outside major department (see note 2.c.) and 1 additional upper-division hour

May not be able to use additional courses in MC-MMJ-SC-SPM

**Hours Subtotal** 4

**Total Hours** 120

A 2.75 graduation retention GPA and at least 28 hours completed required to initially declare major. Passing the proficiency review is required for upper-division major requirements. This includes a 2.75 graduation retention GPA, and at least 12 OSU hours earned, and a 2.75 OSU GPA, and a passing score on the Language Proficiency Exam.

A minimum of 72 hours must be taken outside of MC-MMJ-SC-SPM. No more than 12 hours in MC-MMJ-SC-SPM can be transferred from other institutions

Students are required to develop and maintain a portfolio exhibiting specific and appropriate work including required class assignments.

## Areas of Emphasis

### Sports News Emphasis

Code	Title	Hours
SPM 3863	Electronic Sports Reporting	3
SPM 4883	Sports Media Capstone	3
Select two of the following:		6

MMJ 3313	Editing in a Multimedia Environment	
MMJ 3913	Field Production	
MMJ 4313	Public Affairs Reporting	
SPM 4053	Sports Announcing	
SPM 4833	Sports Information Systems	
SPM 4853	Advanced Sports Writing	
Select 6 hours additional of MC-MMJ-SC-SPM		6
Select 9 hours of Upper-division Traditional Liberal Arts (A&S, AERO, AMIS, AMST, ANTH, ART, ASL, ASTR, BIOL, CDIS, CHEM, CHIN, CS, DANC, DIVR, ENGL, FLL, FREN, GEOG, GEOL, GREK, GRMN, GWST, HIST, JAPN, LATN, MATH, MICR, MUSI, PHIL, PHYS, POLS, PSYC, REL, RUSS, SOC, SPAN, SPCH, STAT, TH) or Business or Gen Ed		9

## Sports Production Emphasis

Code	Title	Hours
MMJ 3913	Field Production	3
SPM 3863	Electronic Sports Reporting	3
SPM 4813	Sports Media Production	3
SPM 4883	Sports Media Capstone	3
Select 6 hours additional of MC-MMJ-SC-SPM		6
Select 9 hours of Upper-division Traditional Liberal Arts (A&S, AERO, AMIS, AMST, ANTH, ART, ASL, ASTR, BIOL, CDIS, CHEM, CHIN, CS, DANC, DIVR, ENGL, FLL, FREN, GEOG, GEOL, GREK, GRMN, GWST, HIST, JAPN, LATN, MATH, MICR, MUSI, PHIL, PHYS, POLS, PSYC, REL, RUSS, SOC, SPAN, SPCH, STAT, TH) or Business or Gen Ed		9

## Sports Information Emphasis

Code	Title	Hours
SC 3753	Graphic Design for Strategic Communication	3
SPM 3783	Sports Public Relations	3
SPM 4833	Sports Information Systems	3
SPM 4933	Sports Information Capstone	3
Select 6 hours additional of MC-MMJ-SC-SPM (3 hours must be upper-division)		6
Select 9 hours of Upper-division Traditional Liberal Arts (A&S, AERO, AMIS, AMST, ANTH, ART, ASL, ASTR, BIOL, CDIS, CHEM, CHIN, CS, DANC, DIVR, ENGL, FLL, FREN, GEOG, GEOL, GREK, GRMN, GWST, HIST, JAPN, LATN, MATH, MICR, MUSI, PHIL, PHYS, POLS, PSYC, REL, RUSS, SOC, SPAN, SPCH, STAT, TH) or Business or Gen Ed		9

## Other Requirements

- See the College of Arts and Sciences Requirements.
- Minimum 2.50 GPA in all MC-MMJ-SC-SPM prefix courses.
- **Upper-Division Credit:** Total hours must include at least 40 hours in courses numbered 3000 or above.
- **Hours in One Department:** The School of Media and Strategic Communications requires that no more than 48 hours in MC-MMJ-SC-SPM may be applied to degree requirements.

## College of Arts and Sciences Requirements

### 1. General Education Requirements

No more than two courses (or eight hours) from the major department may be used to meet General Education and College and Departmental Requirements. The General Education required English Composition, required U.S. History, required American Government, one required MATH or STAT course, and required foreign language for B.A. degrees do not count against the two-course maximum.

### 2. A&S College/Departmental Requirements

- Arts and Humanities are defined as any course carrying an (H) designation or courses from AMST, ART, DANC, ENGL (except ENGL 3323 Technical Writing) HIST, MUSI, PHIL (except PHIL 1313 Logic and Critical Thinking (A), PHIL 3003 Symbolic Logic (A) and PHIL 4003 Mathematical Logic and Computability), REL, TH, and foreign languages.
- Natural and Mathematical Sciences are defined as any course from the following prefixes: ASTR, BIOC, BIOL, CHEM, CS (except CS 4883 Social Issues in Computing), GEOL, MATH, MICR, PBIO, PHYS, and STAT; or courses from other departments that carry an (A) or (N) general education designation.
- The required six hours of upper-division General Education may not include courses from the student's major department. This requirement may be satisfied by courses also used to satisfy any part of a student's degree program (i.e., in General Education, College Departmental Requirements, Major Requirements or Electives).
- Non-Western Studies Requirement for B.A. and B.F.A.; One 3-hour course in Non-Western Studies (N.W.). This requirement may be satisfied by courses also used to satisfy any part of a student's degree program (i.e., in General Education, College Departmental Requirements, Major Requirements or Electives).
- The College of Arts & Sciences requires a minimum 2.0 GPA in all major requirements and a minimum 2.0 GPA in all major-prefix courses applied to the degree.

### 3. Foreign Language Proficiency

- The foreign language requirement for the B.A. may be satisfied by 9 hours college credit in the same language, which must include 3 hours at the 2000-level, or equivalent proficiency (e.g., passing an advanced standing examination; TOEFL exam; presenting a high school transcript which demonstrates the high school was primarily conducted in a language other than English; etc.). Computer Science courses may not be used to satisfy this requirement. Currently Arabic and Mvskoke are not offered at the 2000-level at OSU.
- The foreign language requirement for the B.S., B.M. and B.F.A. may be satisfied by presenting a high school transcript which demonstrates two years of study of a single foreign language (passing grades at second-year level of study). It may also be satisfied by 6 hours college credit in the same language, which must include language courses 1713 and 1813, or equivalent proficiency (e.g., passing an advanced standing examination; TOEFL exam; presenting a high school transcript which demonstrates the high school was primarily conducted in a language other than English; etc.). Computer Science courses may not be used to satisfy this requirement.
- In addition to a. and b., students pursuing teacher certification must meet novice-high foreign language proficiency by presenting a high school transcript which demonstrates two

years of study of a single foreign language with no grade below B. Or, students may complete 3 hours college credit in a single language with no grade below C (or pass an advanced standing examination, College Level Examination Program (CLEP) exam, or Oral Proficiency Interview developed by the American Council on the Teaching of Foreign Languages, equivalent to 3 hours of college credit.) Or, students may meet the requirement by transfer of documentation of meeting the foreign language competency from one of the teacher education programs in the State of Oklahoma approved by the Oklahoma State Regents for Higher Education.

#### 4. Exclusions

- a. Courses used to satisfy the General Education English Composition, U.S. History, American Government, and Mathematics or Statistics requirements will not count toward the 54-hour maximum allowed from one department.
- b. Courses with ATHL or LEIS prefixes and leisure activity courses may not be used for degree credit.

#### 5. Teacher Certification

Students can satisfy the requirements for secondary schools teaching certification while earning a B.A. or B.S. in the College of Arts & Sciences. Those interested should see their Arts and Sciences advisor and the OSU Professional Education Unit in room 325 Willard.

## Additional State/OSU Requirements

- At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 or 50% of the upper-division hours in the major field completed at OSU.
- Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours.
- Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation.
- Degrees that follow this plan must be completed by the end of Summer 2025.