

**Oklahoma State University**  
***Assistant Professor of Strategic Communication***  
**Tenure-Track Appointment**  
**Start date: Fall 2013**

The School of Media and Strategic Communications, Oklahoma State University, invites applications for a tenure-track Assistant Professor in its strategic communication degree program. The successful candidate must be conversant with aspects of strategic communication and should be able to teach a wide variety of courses in the field. The successful candidate will be enthusiastic about developing scholarship and teaching in strategic communication and should be willing to work in an experimental and developing environment.

**Application requirements**

Candidates should have a Ph.D. degree or ABD in an appropriate field. The applicant should be able to teach courses such as strategic communication campaigns, strategic communication management, persuasive writing, and introduction to strategic communication in the school's undergraduate program. Knowledge of and experience with the new media environment and global outreach is a plus. Candidates with a strong multicultural background or international experience are encouraged to apply. An active agenda of scholarly research and publication is a requirement. Candidates should have appropriate professional experience.

**About the School of Media and Strategic Communications**

The School of Media and Strategic Communications at Oklahoma State University is nationally recognized for producing outstanding practitioners in all mass communication areas and has been continuously accredited by the ACEJMC since 1948. It is one of the largest programs in the College of Arts & Sciences, the largest college at OSU.

**About Oklahoma State University**

OSU is a research oriented, land grant institution dedicated to the advancement and dissemination of knowledge central to a liberal education for all students. It has more than 22,000 students on three campuses and more than 1,500 faculty members.

**Application procedure**

Review of applications will begin immediately and continue until the position is filled. To be fully considered for this position, send a letter of application, curriculum vitae, and the names, addresses, and telephone numbers of three references by October 15, 2012 to:

Dr. Lori McKinnon, Chair  
Strategic Communication Position Search  
School of Media and Strategic Communications  
206 Paul Miller Building  
Oklahoma State University  
Stillwater, OK 74078-4053

For more information about this position, you are welcome to e-mail the director of the school, Dr. Derina Holtzhausen, at [derina.holtzhausen@okstate.edu](mailto:derina.holtzhausen@okstate.edu).

Oklahoma State University is an AA/EEO/E-Verify employer. OSU-Stillwater is a tobacco-free campus.

## INVITATION TO APPLY

### THE SCHOOL OF MEDIA AND STRATEGIC COMMUNICATIONS AT OKLAHOMA STATE UNIVERSITY, STILLWATER, INVITES APPLICATIONS FOR THE POSITION OF WELCH-BRIDGEWATER ENDOWED CHAIR IN SPORTS MEDIA.

#### **The position:**

The School of Media and Strategic Communications at Oklahoma State University in Stillwater seeks qualified applicants for the Welch-Bridgewater Endowed Chair in Sports Media for fall 2013. Oklahoma State University is a Division I university leading the way in offering an undergraduate degree in sports media, making this is an exciting opportunity for research and teaching. Salary and benefits are competitive. This is a full-time tenured faculty position at the level of associate or full professor.

#### **Application requirements:**

Applicants should hold a terminal degree. The successful candidate will have an established research program and teaching record in sports and the media that will justify an appointment at the level of associate or full professor. A secondary research and teaching interest in media law, media ethics, sports production, media management or multimedia journalism will be an asset.

#### **Position responsibilities:**

In addition to research, teaching and service, the chair will take a leadership role in the ongoing development of the school's sports media curriculum. She or he will teach at the undergraduate and graduate level and will play an important role in shaping policies and procedures in the School of Media and Strategic Communications. The successful candidate also will be the School's ambassador in promoting the Sports Media program.

#### **About the School of Media and Strategic Communications:**

The School is nationally recognized for producing outstanding practitioners in all mass communication areas and has been continuously accredited by the ACEJMC since the 1940s. Our students are actively involved in producing sports media content and assisting in live sports productions with all the major networks. The School of Media and Strategic Communications is the largest program in the College of Arts & Sciences, the largest college at OSU. This is the second endowed chair the School has established recently, joining the Peggy Welch Chair in Strategic Communication.

#### **About Oklahoma State University:**

OSU is a research-oriented, land grant institution dedicated to the advancement and dissemination of knowledge central to a liberal education for all students. Additionally, the 22,000-plus students and more than 1,500 faculty are known for their loyalty to and enthusiasm for all OSU sports teams, creating an environment that is conducive to research and teaching in sport and the media. OSU competes in the Big 12 Conference and also offers many opportunities for professional liaison.

**Application procedure:**

Applications received by October 31, 2012, will be fully considered, but applications will be accepted until the position is filled. To apply, send a letter of application, a statement of vision for the professorship, curriculum vitae and the names, email addresses and telephone numbers of five references to:

Mike Sowell, Chair  
Welch-Bridgewater Chair Search Committee  
School of Media and Strategic Communications  
206 Paul Miller Building  
Oklahoma State University  
Stillwater, OK 74078-4053

Applications also may be submitted to [melissa.powers@okstate.edu](mailto:melissa.powers@okstate.edu).

If you wish to have more information about this position, please email the chair of the search committee at [mike.sowell@okstate.edu](mailto:mike.sowell@okstate.edu).

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**Oklahoma State University**  
***Assistant Professor of Multimedia Journalism***  
**Tenure-Track Appointment**  
**Start date: Fall 2014**

The School of Media & Strategic Communications, Oklahoma State University, invites applications for a tenure-track Assistant Professor in its multimedia journalism degree program. The successful candidate must be conversant in multimedia journalism and should be able to teach a wide variety of courses in this area. The successful candidate will be enthusiastic about developing scholarship and teaching in multimedia journalism and will be willing to work in an experimental and developing environment.

**Application requirements**

Candidates should have a Ph.D. or another appropriate doctoral degree or ABD in an appropriate field. The applicant should be able to teach courses such as multimedia reporting, advanced multimedia reporting, advanced writing, public affairs reporting, or multimedia editing and should be able to conduct the capstone course in multimedia journalism. The successful candidate will have the opportunity to teach at the graduate level in media ethics, process and effects, and other graduate level courses in journalism and mass communication. Knowledge of and experience with the new media environment is required. Candidates with a strong multicultural background or international experience are encouraged to apply. An active agenda of scholarly research and publication is a requirement. Candidates should have appropriate professional experience.

**About the School of Media & Strategic Communications**

The School of Media & Strategic Communications at Oklahoma State University is nationally recognized for producing outstanding practitioners in all mass communication areas and has been continuously accredited by the ACEJMC since 1948. It is one of the largest programs in the College of Arts & Sciences, the largest college at OSU.

**About Oklahoma State University**

OSU is a research oriented, land grant institution dedicated to the advancement and dissemination of knowledge central to a liberal education for all students. It has more than 22,000 students on three campuses and more than 1,500 faculty members.

**Application procedure**

Review of applications will begin immediately and continue until the position is filled. To be fully considered for this position, send a letter of application, curriculum vitae, and the names, addresses, and telephone numbers of three references by October 31, 2013 to:

Chair of the Search Committee  
Assistant Professor in Multimedia Journalism  
School of Media and Strategic Communications  
206 Paul Miller Building  
Oklahoma State University  
Stillwater, OK 74078-4053

For more information about this position, you are welcome to e-mail the director of the school, Dr. Derina Holtzhausen, at [derina.holtzhausen@okstate.edu](mailto:derina.holtzhausen@okstate.edu). Position is contingent upon available funding. Oklahoma State University is an AA/EEO/E-Verify employer. OSU-Stillwater is a tobacco-free campus.

**Oklahoma State University**  
***Associate/Full Professor in Multimedia Journalism***  
**9-month Tenured Position**  
**Start date: Fall 2014**

The School of Media & Strategic Communications invites applications for a nine-month tenured position at the level of Associate or Full Professor in its multimedia journalism program.

The successful candidate must be conversant with all aspects of multimedia journalism, and should be able to teach a wide variety of courses in this area. Preferably, the candidate will have experience of and interest in aspects of entrepreneurial journalism and media ethics and will be expected to bring perspectives on diversity into the curriculum. The successful candidate should have an established research record and demonstrate an ability to be an effective teacher in multimedia journalism and should be willing to work in an experimental and developing environment.

The successful candidate will be encouraged to develop and improve curricula that will enhance the multimedia program at both undergraduate and graduate level. Additionally, the candidate will be expected to supervise masters' theses and serve on some departmental, college or university committees.

**Application requirements**

A Ph.D. or a doctoral degree in an appropriate field is required. The applicant should already be tenured at an established research university. Candidates who have an interest in sport will have the opportunity to teach courses in the sports media degree. Knowledge of and experience with the new media environment is required. Candidates with an interest in diversity issues, a strong multicultural background or international experience are encouraged to apply. An active agenda of scholarly research and publication is required. Candidates should have professional experience in an appropriate area.

**About the School of Media & Strategic Communications**

The School of Media & Strategic Communications at Oklahoma State University is nationally recognized for producing outstanding practitioners in all mass communication areas and has been continuously accredited by the ACEJMC since 1948. It is one of the largest programs in the College of Arts & Sciences, the largest college at OSU. This appointment is part of a process to strengthen the multimedia program and the research and scholarly abilities of the school, which will ultimately lead to a new a doctoral program. Faculty members represent a wide variety of research interests and provide a nurturing environment for new faculty.

**About Oklahoma State University**

OSU is a research oriented, land grant institution dedicated to the advancement and dissemination of knowledge central to a liberal education for all students. It has more than 22,000 students on three campuses and more than 1,500 faculty members.

**Application procedure**

Review of applications will begin immediately. To be fully considered for this position, send a letter of application, curriculum vita, and the names, addresses, and telephone numbers of three references by October 31, 2013 to:

The Search Committee Chair  
Associate/Full Professor in Multimedia Journalism  
School of Media and Strategic Communications  
206 Paul Miller Building  
Oklahoma State University  
Stillwater, OK 74078-4053

For more information about this position, you are welcome to e-mail the director of the school, Dr. Derina Holtzhausen, at [derina.holtzhausen@okstate.edu](mailto:derina.holtzhausen@okstate.edu).

Position is contingent upon available funding.

Oklahoma State University is an AA/EEO/E-Verify employer. OSU-Stillwater is a tobacco-free campus.

**Oklahoma State University**  
***Assistant Professor in Sports Media***  
**9-month Tenure-Track Position**  
**Start date: Fall 2014**

The School of Media & Strategic Communications invites applications for a nine-month tenure-track position at the level of Assistant Professor in its Sports Media program.

The successful candidate will have an established research agenda in the field of sports media and should be able to teach in at least one, and preferably two, of the following areas within the Sports Media major: (1) Multimedia Journalism, (2) Sports Production, (3) Sports Information/Public Relations.

The successful candidate will have the opportunity to teach at the graduate level. Online teaching experience will be an asset. The candidate will be expected to supervise masters' theses and serve on some departmental, college or university committees.

**Application requirements**

Candidates should have a Ph.D. or a doctoral degree in an appropriate field. ABDs will be considered so long as their terminal degree is successfully completed by the time of the appointment. Candidates who have an interest in diversity issues and have a strong multicultural background or international experience are encouraged to apply. An active agenda of scholarly research is required. Candidates should have professional experience in an appropriate area, e.g. sports journalism, sports media production, sports PR, sports information, sports marketing, or sports social media. Knowledge of and experience with the new media environment also is required.

**About the School of Media & Strategic Communications**

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**About the Sports Media program**

The Oklahoma State University undergraduate Sports Media program is the largest of its kind in the United States with more than 165 stand-alone majors in its three specializations and growing rapidly. The Oklahoma State University chapter of the Association for Women in Sports Media (AWSM) won the national organization's first ever Student Chapter of the Year award in 2013, while the Sports Media Club has more than 120 members. Successful candidates will have the opportunity to fill an advising role for these clubs. Each of the program's current faculty members possesses extensive practitioner experience in sports media and a research focus in

the field. Students have the opportunity to garner professional and student media experience covering or working for major sports organizations, such as Oklahoma State athletics, the Oklahoma City Thunder, ESPN, Fox Sports, the state's major television networks, and newspapers and online news media. Most of the state's major sports media outlets have hired Oklahoma State students full-time or as interns in recent years.

### **About Oklahoma State University**

OSU is a research oriented, land grant institution dedicated to the advancement and dissemination of knowledge central to a liberal education for all students. It has more than 22,000 students on three campuses and more than 1,500 faculty members.

### **Application procedure**

Review of applications will begin March 1, 2014. Preference will be given to candidates who apply by this date; however, applications will be accepted until the search is complete. To apply, send a letter of interest, curriculum vitae, and three letters of reference to:

Chair, Assistant Professor of Sports Media Search Committee  
School of Media and Strategic Communications  
206 Paul Miller Building  
Oklahoma State University  
Stillwater, OK 74078-4053

Applications also may be submitted as email attachments to [melissa.powers@okstate.edu](mailto:melissa.powers@okstate.edu). If you wish to learn more information about this position, please email the chair of the search committee at [edward.kian@okstate.edu](mailto:edward.kian@okstate.edu)

Oklahoma State University is an AA/EEO/E-Verify employer committed to diversity. All qualified applicants will receive consideration for employment and will not be discriminated against based on race, color, religion, sex, national origin, disability or protected veteran status. OSU-Stillwater is a tobacco-free campus.



School of Media & Strategic Communications  
Oklahoma State University

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### Clinical Assistant Professor

The rapidly growing School of Media & Strategic Communications at Oklahoma State University is seeking a strategic communications professional with teaching experience to fill a Clinical Assistant Professor position beginning August 2015. This position is a continuing non-tenure track appointment, conditional upon satisfactory annual performance evaluations by the director of the School. The position will teach a slightly larger number of courses than tenure track faculty, provide service and committee responsibilities, but will not have a scholarly or creative expectation. Primary teaching emphasis will be in Persuasive Writing and Media Style & Structure. These courses combine class lectures and labs while introducing students to the fundamental writing styles and objectives required to convey information in different media, as well as the language of persuasive communication and the techniques of persuasive message strategy. Relevant professional experience is required. Master's degree is required with emphasis in strategic communications or closely related field.

Submit application letter, curriculum vitae, transcripts and names, addresses and telephone numbers of three references to Chair, Clinical Assistant Professor Search Committee, School of Media & Strategic Communications, Oklahoma State University, 206 Paul Miller Bldg., Stillwater, OK 74074-4053. Review of applicants will begin March 1, 2015 and continue until the position is filled. Position is contingent upon available funding.

Oklahoma State University is an Affirmative Action/Equal Opportunity/E-verify employer committed to diversity and all qualified applicants will receive consideration for employment and will not be discriminated against based on race, color, religion, sex, sexual orientation, gender identity, national origin, disability or protected veteran status. OSU is a VEVRAA Federal Contractor and desires priority referrals of protected veterans for its openings. OSU-Stillwater is a tobacco-free campus.



School of Media & Strategic Communications  
Oklahoma State University

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### Clinical Assistant Professor

The rapidly growing School of Media & Strategic Communications at Oklahoma State University is seeking a strategic communications professional with teaching experience to fill a Clinical Assistant Professor position beginning August 2016. This position is a continuing non-tenure track appointment, conditional upon satisfactory annual performance evaluations by the director of the School. The position will teach a slightly larger number of courses than tenure track faculty, provide service and committee responsibilities, but will not have a scholarly or creative expectation. Primary teaching emphasis will be in Persuasive Writing and Media Style & Structure. These courses combine class lectures and labs while introducing students to the fundamental writing styles and objectives required to convey information in different media, as well as the language of persuasive communication and the techniques of persuasive message strategy. Relevant professional experience is required. Master's degree is required with emphasis in strategic communications or closely related field.

Submit application letter, curriculum vitae, transcripts and names, addresses and telephone numbers of three references to Melissa Coldiron, School of Media & Strategic Communications, Oklahoma State University, 206 Paul Miller Bldg., Stillwater, OK 74078-4053. Review of applicants will begin immediately and continue until the position is filled. For full consideration, applications should reach the school by April 1, 2016. Position is contingent upon available funding.

Oklahoma State University is an Affirmative Action/Equal Opportunity/E-verify employer committed to diversity and all qualified applicants will receive consideration for employment and will not be discriminated against based on race, color, religion, sex, sexual orientation, gender identity, national origin, disability or protected veteran status. OSU is a VEVRAA Federal Contractor and desires priority referrals of protected veterans for its openings. OSU-Stillwater is a tobacco-free campus.



School of Media and Strategic Communications  
Oklahoma State University

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The School of Media and Strategic Communications at Oklahoma State University seeks a Visiting Assistant Professor to teach four sections total per semester to include SC 3753, Graphic Design for Strategic Communications and SC 3603, Copywriting and Creative Strategy during the Fall 2016/Spring 2017 academic year. The successful candidate will be able to teach these courses based on significant professional experience. These courses combine class lectures and labs while introducing students to graphic design focusing on elements used in strategic communication to include both traditional media and new media, along with emphasis on developing creative strategy in the context of an advertising campaign with in-depth skills development in advertising copywriting across all media and formats. Minimum qualifications for this position include a professional background in graphic design, plus teaching experience. Master's degree is required with emphasis in strategic communications or closely related field.

Submit letter of interest, resume and three letters of reference to Melissa Coldiron, School of Media and Strategic Communications, Oklahoma State University, 206 Paul Miller Bldg., Stillwater, OK 74074-4053. Review of applicants will begin May 1, 2016 and will continue until the position is filled.

Oklahoma State University is an Affirmative Action/Equal Opportunity/E-verify employer committed to diversity and all qualified applicants will receive consideration for employment and will not be discriminated against based on race, color, religion, sex, sexual orientation, gender identity, national origin, disability or protected veteran status. OSU is a VEVRAA Federal Contractor and desires priority referrals of protected veterans for its openings. OSU-Stillwater is a tobacco-free campus.



School of Media and Strategic Communications  
Oklahoma State University

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The School of Media and Strategic Communications at Oklahoma State University seeks a Lecturer to teach various courses within our strategic communications sequence. The qualified candidate must be able to teach SC 3953, Research Methods for Strategic Communications, and SC 3603, Copywriting and Creative Strategy during the 2017-2018 academic year. These courses combine class lectures and labs while introducing students to in-depth skills development in advertising copywriting across all media formats, as well as providing an overview of strategic communication research, with emphasis on its application to the development and evaluation of the strategic communication message. Minimum qualifications for this position include a professional background in strategic communication, plus teaching experience. Master's degree is required with emphasis in strategic communication or closely related field.

Submit letter of interest, resume and names, addresses and telephone numbers of three references to Melissa Coldiron, School of Media and Strategic Communications, Oklahoma State University, 206 Paul Miller Bldg., Stillwater, OK 74074-4053. Review of applicants will begin April 15, 2017 and will continue until the position is filled.

Oklahoma State University is an Affirmative Action/Equal Opportunity/E-verify employer committed to diversity and all qualified applicants will receive consideration for employment and will not be discriminated against based on age, race, color, religion, sex, sexual orientation, genetic information, gender identity, national origin, disability, protected veteran status, or other protected category. OSU is a VEVRAA Federal Contractor and desires priority referrals of protected veterans for its openings. OSU will not discharge or in any other manner discriminate against employees or applicants because they have inquired about, discussed, or disclosed their own pay or the pay of another employee or applicant. However, employees who have access to the compensation information of other employees or applicants as a part of their essential job functions cannot disclose the pay of other employees or applicants to individuals who do not otherwise have access to compensation information, unless the disclosure is (a) in response to a formal complaint or charge, (b) in furtherance of an investigation, proceeding, hearing, or action, including an investigation conducted by the employer, or (c) consistent with the contractor's legal duty to furnish information.

**Oklahoma State University**  
***Assistant Professor***  
**Tenure-Track Appointment**  
**Start date: August 2017**

The School of Media & Strategic Communications at Oklahoma State University invites applications for a tenure-track Assistant Professor in one of our three degree programs (strategic communications, multimedia journalism and sports media). The successful candidate must be able to teach a wide variety of courses in one of the three areas. The successful candidate will also be enthusiastic about developing and continuing an active research agenda.

**Application requirements**

A terminal degree at the time of employment is required. The applicant should be able to teach intermediate courses in their area of specialty and should be able to lead the capstone course. Qualified candidates will have the opportunity to teach at the graduate level. Knowledge of, and experience with, the new media environment is required. Candidates with a strong multicultural background or international experience are encouraged to apply. An active agenda of scholarly research and publication is preferred. Candidates should have appropriate professional industry experience.

**About the School of Media & Strategic Communications**

The School of Media & Strategic Communications at Oklahoma State University is nationally recognized for producing outstanding practitioners in all mass communication areas and has been continuously accredited by the ACEJMC since 1948. It is one of the largest programs in the College of Arts & Sciences, the largest college at OSU.

**About Oklahoma State University**

OSU is a research-oriented, land grant institution dedicated to the advancement and dissemination of knowledge central to a liberal education for all students. It has more than 22,000 students on four campuses and more than 1,500 faculty members.

**Application procedure**

Review of applications will begin immediately and continue until the position is filled. To be fully considered for this position, send a letter of application, curriculum vitae, and the names, addresses, and telephone numbers of three references by November 21, 2016 to:

Melissa Coldiron, Administrative Associate  
School of Media and Strategic Communications  
206 Paul Miller Building  
Oklahoma State University  
Stillwater, OK 74078-4053

For more information about this position, you are welcome to e-mail the director of the school, Craig Freeman, at [freemanc@okstate.edu](mailto:freemanc@okstate.edu).

Position is contingent upon available funding.

Oklahoma State University is an Affirmative Action/Equal Opportunity/E-verify employer committed to diversity and all qualified applicants will receive consideration for employment and will not be discriminated against based on age, race, color, religion, sex, sexual orientation, genetic information, gender identity, national origin, disability, protected veteran status, or other protected category. OSU is a VEVRAA Federal Contractor and desires priority referrals of protected veterans for its openings. OSU will not discharge or in any other manner discriminate

against employees or applicants because they have inquired about, discussed, or disclosed their own pay or the pay of another employee or applicant. However, employees who have access to the compensation information of other employees or applicants as a part of their essential job functions cannot disclose the pay of other employees or applicants to individuals who do not otherwise have access to compensation information, unless the disclosure is (a) in response to a formal complaint or charge, (b) in furtherance of an investigation, proceeding, hearing, or action, including an investigation conducted by the employer, or (c) consistent with the contractor's legal duty to furnish information.



School of Media & Strategic Communications  
Oklahoma State University

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### Assistant Professor of Professional Practice

The rapidly growing School of Media & Strategic Communications at Oklahoma State University is seeking a strategic communications professional with teaching experience to fill an Assistant Professor of Professional Practice position beginning August 2019. This position is a continuing non-tenure track appointment, conditional upon satisfactory annual performance evaluations by the director of the School. The position will teach a slightly larger number of courses than tenure track faculty, provide service and committee responsibilities, but will not have a scholarly or creative expectation. Primary teaching emphasis will be in Persuasive Writing and Media Style & Structure. These courses combine class lectures and labs while introducing students to the fundamental writing styles and objectives required to convey information in different media, as well as the language of persuasive communication and the techniques of persuasive message strategy. Relevant professional experience is required. Master's degree is required with emphasis in strategic communications or closely related field.

Submit application letter, curriculum vitae, transcripts and names, addresses and telephone numbers of three references to Melissa Coldiron, Assistant Professor of Professional Practice Search Committee, School of Media & Strategic Communications, Oklahoma State University, 206 Paul Miller Bldg., Stillwater, OK 74074-4053. Review of applicants will begin March 1, 2019 and continue until the position is filled. Position is contingent upon available funding.

Oklahoma State University, as an equal opportunity employer, complies with all applicable federal and state laws regarding non-discrimination and affirmative action. Oklahoma State University is committed to a policy of equal opportunity for all individuals and does not discriminate based on race, religion, age, sex, color, national origin, marital status, sexual orientation, gender identity/expression, disability, or veteran status with regard to employment, educational programs and activities, and/or admissions. For more information, visit <https://eeo.okstate.edu>.