

OSU School of Media & Strategic Communications

#OSUjday

HIGH SCHOOL JOURNALISM DAY
Nov. 2, 2018

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** OSU STUDENT UNION, CORNER OF UNIVERSITY AND HESTER AVENUES STILLWATER, OK **

Registration begins at 9 A.M.

Advisers and students, please check in at the registration desk outside the Student Union Council Room on the fourth floor of the Student Union.
 Please bring copies of your newspaper and/or yearbook to display next to the Registration Table.

	Exhibit ONE (Room 413)	Exhibit TWO (Room 417)	Case ONE (Room 408)	Case TWO (Room 416)	REFRESHMENTS & SAMPLE PUBLICATIONS Available Next to Registration Table <hr/> Tour the School of Media & Strategic Communications MEET SMSC FACULTY AND STUDENTS AND SEE OUR FACILITIES NEXT DOOR IN THE PAUL MILLER BLDG. STUDENT AMBASSADORS LEAD TOURS AT NOON, 1 & 2 P.M. GATHER AT J-DAY REGISTRATION DESK.
10 – 10:50 a.m.	AD SALES, DESIGN & MGT Kinsey Thornton, O’Colly sales manager, and Ari Grider, O’Colly sales administrator	LISTEN UP. THE BEST STORIES ARE OFTEN RIGHT IN FRONT OF YOU Adam Kemp, OSU graduate and varsity sports writer for The Oklahoman	FEATURE WRITING FROM THE FIRST WORD TO THE FINAL PERIOD Ray Murray, associate professor of sports media and multimedia journalism, OSU School of Media & Strategic Communications	PHOTOS SO GOOD THEY’LL TAKE YOUR BREATH AWAY Darla Tresner, publications adviser, Bartlesville High School	
11 – 11:50 a.m.	AD SALES, DESIGN & MGT Kinsey Thornton, O’Colly sales manager, and Ari Grider, O’Colly sales administrator	LISTEN UP. THE BEST STORIES ARE OFTEN RIGHT IN FRONT OF YOU Adam Kemp, OSU graduate and varsity sports writer for The Oklahoman	FEATURE WRITING FROM THE FIRST WORD TO THE FINAL PERIOD Ray Murray, associate professor of sports media and multimedia journalism, OSU School of Media & Strategic Communications	Writing Yearbook Stories Linda Royall, director of Student Media, Oral Roberts University	
12 – 12:50 p.m.	JOURNALISM ADVISERS ROUNDTABLE: SHARING ISSUES, SOLUTIONS AND SUCCESSES	TELL THE NEWS: TEN TIPS FOR WRITING LEADS Joey Senat, associate professor of multimedia journalism, OSU School of Media & Strategic Communications	SPORTS WRITING John Helsley, adviser, The O’Colly, Oklahoma State University	CAPTIONS AND HEADLINES: JOURNALISM’S UNSUNG HEROES Darla Tresner, publications adviser, Bartlesville High School	
1 – 1:50 p.m.	YEARBOOK ADVISERS ROUNDTABLE: SHARING ISSUES, SOLUTIONS AND SUCCESSES	FIRST AMENDMENT, COPYRIGHT & OTHER LEGAL ISSUES Joey Senat, associate professor of multimedia journalism, OSU School of Media & Strategic Communications	INTERVIEWING John Helsley, adviser, The O’Colly, Oklahoma State University	Yearbook Layout and Design Linda Royall, director of Student Media, Oral Roberts University	