Jami Armstrong Fullerton, 
Professor and Peggy Welch Endowed Chair in Strategic Communications

Books


Refereed Journal Articles


Edward (Ted) M. Kian,
Professor and Endowed Welch-Bridgewater Chair of Sports Media


Cleland, J., Magrath, R., & Kian, E.M. (2018). The Internet as a site of decreasing cultural homophobia in football: An online response by fans to the coming out of Thomas Hitzlsperger. Men and Masculinities, 21(1), 91-111.


John McGuire,
Professor

Authored & Edited Books


Book Chapters


Peer-Reviewed Articles


**Craig Freeman,**  
**Associate Professor**  
**Director (2015-present)**

**Books**


**Refereed Publications**


**Professional Publications**


**Jack Hodgson,**  
**Associate Professor**

**Conference Presentation**

Stan Ketterer,
Associate Professor

Peer-Reviewed Articles


Craig, D., Ketterer, S., & Mohammed, Y. (2017) To post or not to post: Ethical considerations in using gun permit data online. Journalism and Mass Communication Quarterly 94.1: 168-188. (Top journal in our field.)


Peer-Reviewed Conference Papers

“An Examination of the Attitudes and Practices of Mass Communication Programs Regarding Unpaid Student Internships” with Joey Senat and John McGuire was presented at the March 2017 at the Midwinter Conference of the Association for Education in Journalism and Mass Communication at the University of Oklahoma in Norman. It received the Top Abstract Award in the Media Management, Economics & Entrepreneurship Division.

“The Price of Outsourcing: A Case Study of the Effects of Early Deadlines on the Sports Section in The Oklahoman” with John McGuire and Ray Murray was presented at the March 2017 at the Midwinter Conference of the Association for Education in Journalism and Mass Communication at the University of Oklahoma in Norman.
“To Post or Not to Post: Ethical Considerations in Using Gun Permit Data Online” with David Craig and Yousuf Mohammed of the University of Oklahoma was presented in August 2014 national convention of the Association for Education in Journalism and Mass Communication in Toronto. The paper won the Top Faulty Paper Award in the Media Ethics Division.

“Watchdogs of the Fourth Estate or Homer Journalists? Local Newspaper Coverage of Marquee College Football Programs” with Ted Kian, Joey Senat and James Pohling was presented in March 2013 at the Midwinter Conference of the Association for Education in Journalism and Mass Communication at the University of Oklahoma in Norman.

Bobbi Kay Lewis,
Associate Professor
Assistant Dean (2015-present)

Books


Refereed Publications


Book Chapters


Peer-Reviewed Conference Papers
“The “They” in Cyberbullying: Examining Empathy and Third-Person Effects in Cyberbullying of Young Adults” with Cynthia Nichols presented August 2015 at the Association for Education in Journalism and Mass Communication Annual Conference in San Francisco, CA.

“A Lifetime of Innovation: An Experiment in Educating and Engaging Rural, Urban and Underrepresented Children in Science, Technology, Engineering & Math (STEM) Through Strategic Communication” with Cynthia Nichols presented March 2015 at the Midwinter Conference of the Association for Education in Journalism and Mass Communication at the University of Oklahoma in Norman.

“Social Media and Strategic Communication: A four-year study of attitudes and perceptions about social media among college students” with Cynthia Nichols presented March 2014 at the Midwinter Conference of the Association for Education in Journalism and Mass Communication at the University of Oklahoma in Norman.

**Lori McKinnon, Associate Professor**

**Refereed Publications**


Invited Book Chapters and Contributions


Convention Presentations


Raymond Murray, Associate Professor

Peer-Reviewed Publications


* This research led to an external article on the study published by the Nieman Journalism Lab at Harvard University.


DOI:10.1177/2167479513482118


**Book Chapter**


**Book Chapter Contribution**


**Cynthia Nichols,**
**Associate Professor (2013 – 2017)**

**Accepted/Published Journal Entries**


**Accepted/Published Book Chapters**


**Accepted/Published Invited Articles**


**Joey Senat,**

**Associate Professor**

**Books**


**Book Chapter**

**Refereed Journal Article**


**Invited Articles for Professional Publications**

*FOI in Indian Country*, Quill: A Magazine by the Society of Professional Journalists (July/August 2015, Vol. 103, No. 4): 36.


**Refereed Paper Presentations**


**Daniel Shipka,**

**Associate Professor**

**Books**


**Book Chapters**


**Journal Articles**


Refereed Conference Papers and Panels

Shipka, Danny. The “Deplorables” of the 1970’s: George Romeo and The Crazies. Popular Culture Association conference. Accepted for March 2018

Trent, Amber Rae and Shipka, Danny. Modernist Interpretations of the Nazi Regime via German Film. AEJMC Midwinter. March 2016

McElroy, Katherine and Shipka, Danny, I Give the Civil Rights 4-Stars: Film Critics and the Re-imagining of the Civil Rights Movement. AEJMC, San Francisco. Aug. 2015

Shipka, Danny. The Day the Grindhouse Died: The Shift from Public Viewing to Private Pleasure, AEJMC Midwinter. March 2015


Shipka, Danny and Steve Smethers. I Did it Myself: Pinterest and the Evolution of DIY Communities. AEJMC Conference. Washington DC, August 2013

Clara Mikyeung Bae,
Assistant Professor (August 2017 – Present)

Peer-Reviewed Journal Articles


**Peer-Reviewed Conference Papers**

Bae, M. (2019). The impact of message concreteness and level of mental construal on consumer response to cause-related marketing claims. American Academy of Advertising (AAA), Dallas, TX.


Bae, M., Behe, B. K. (2017). Influences of identified victim images on processing fluency. International Association of Packaging Research Institutes (IAPRI), Lausanne, Switzerland.

Asya Cooley,
Lecturer (August 2017 – December 2018)
Assistant Professor (January 2019 – Present)

**Peer-Reviewed Journal Articles**


**Peer-Reviewed Conference Presentations**


**Research Grant**


**Skye Cooley, Assistant Professor (August 2017 – Present)**

**Research Support**


**Peer-Review Journal Articles**


**Academic Conference Presentations**


**Jared Johnson,**

**Assistant Professor (August 2014 – Present)**

**Refereed Journal Articles**


**Academic Book Chapters**


**Peer-Reviewed Creative Works**

Johnson, J.L. (2017). “The Dream Investment.” This is a long-form journalism piece/documentary about Emmanuel Ogbah, an athlete from Nigeria whose motto has been to keep clean, stay out of trouble and work hard. It is an example that this type of
effort is an investment into an athlete’s future. It follows Ogbah through training for the 2016 NFL Draft, resulting in his selection in the second round.

Conference Presentations

Armfield, G., McGuire, J., Murray, R., & Johnson, J. (2018, April). A framing analysis of NFL draft coverage: Which position has the most intelligent athletes according to media personalities? Presented at the 11th Summit on Communication and Sport, Bloomington, IN.


Kenneth Kim,
Assistant Professor (2013-2014)

Refereed Journals:


Convention Papers:


Kathleen McElroy,  
Assistant Professor (2014-2015)

Academic Peer-Reviewed Publications


Academic Peer-Reviewed Papers and Presentations


Hillary Speed,  
Assistant Professor of Professional Practice

Published Work

“In Western North Carolina: Do Go Chasing Waterfalls,” Associated Press, June 25, 2018


“What They REALLY Need to Invent for Babies, According to a Baby,” WhatToExpect.com June 15, 2015


“15 Mommy Milestones They Don’t Tell You About,” WhatToExpect.com, Dec. 16, 2014 (2,000 shares)

“Why Your Due Date Is Great,” WhatToExpect.com, May 29, 2014

“Grieving moms create living tributes to their children,” Associated Press, Nov. 19, 2013

“Great creative with place cards, escort cards,” Associated Press, June 26, 2013

“Travel spotlight: Tulsa, Oklahoma’s art deco style, music and more,” Associated Press, March 4, 2013

Max Andrews,
Lecturer (August 2016 – Present)

Conference Presentation